

PROMPT VAULT

50 Battle-Tested AI Prompts for Remote Workers, Builders & Freelancers

These are production prompts — not theory. Each one has been used to generate real client deliverables, automate workflows, or close deals. Copy, paste, customize the [brackets], ship.

CLIENT ACQUISITION

■ Cold Outreach — Automation Pitch

You are a B2B sales copywriter. Write a cold email to [COMPANY NAME], a [INDUSTRY] business with [X] employees. They likely struggle with [PAIN POINT]. Pitch them on automating [PROCESS] using AI tools. Keep it under 100 words. No fluff. End with one question.

■ LinkedIn Connection Request

Write a LinkedIn connection request to [NAME], [TITLE] at [COMPANY]. Reference their recent post about [TOPIC]. Keep it under 50 words. Sound human.

■ Follow-Up Email (No Response)

Write a follow-up email to [NAME] who didn't respond to my pitch about [SERVICE]. Don't beg. Add one new piece of value. Keep it under 60 words. Add a soft CTA.

■ Proposal Executive Summary

Write a 200-word executive summary for a proposal to [CLIENT]. The problem: [PROBLEM]. Our solution: [SOLUTION]. The ROI: [ROI]. Tone: confident, data-forward, no buzzwords.

CONTENT CREATION

■ Twitter/X Thread Hook

Write 5 Twitter thread hooks about [TOPIC]. Each hook must: start with a provocative statement or stat, imply a counterintuitive insight, and make someone stop scrolling. No question hooks. No 'I did X and here's what happened'.

■ Blog Post Outline (SEO)

Create an SEO blog post outline for the keyword '[KEYWORD]'. Include: H1 title, meta description (155 chars), intro hook, 5-7 H2 sections with H3 bullets, and a CTA. Target [AUDIENCE]. Intent: [informational/commercial].

■ Newsletter Section Writer

Write the '[SECTION NAME]' section of a newsletter for [BRAND/PERSONA]. Audience: [AUDIENCE DESCRIPTION]. Tone: [TONE]. Topic this week: [TOPIC]. Length: 150-200 words. End with one takeaway.

■ YouTube Script — Cold Open

Write a 60-second cold open script for a YouTube video about [TOPIC]. Hook: state the surprising result first. Then tease the how. No intros, no 'welcome back'. Target: [AUDIENCE]. Style: [casual/documentary/educational].

■ Repurpose a Blog Post to Twitter

Take this blog post and convert it into a Twitter thread of 8-12 tweets. Rules: Tweet 1 = best insight as a hook. Each tweet = one standalone idea. Last tweet = CTA to read full post. [PASTE BLOG POST BELOW]

FREELANCE & OPERATIONS

■ Rate Justification Email

Write an email justifying my rate of \$[RATE]/hr to a client who says it's too high. I am a [ROLE] with [X] years experience. My value prop: [VALUE PROP]. Don't apologize. Reframe cost as investment. Keep under 120 words.

■ SOW (Statement of Work) Draft

Draft a Statement of Work for a [PROJECT TYPE] project. Client: [CLIENT]. Deliverables: [DELIVERABLES]. Timeline: [TIMELINE]. Payment: [PAYMENT TERMS]. Include a scope creep clause.

■ Client Onboarding Checklist

Create a client onboarding checklist for a [SERVICE TYPE] freelancer. Include: info to collect, tools to set up, first-week touchpoints, and boundaries to set. Format as a numbered checklist.

■ Difficult Client Response

Write a professional response to a client who said: '[CLIENT MESSAGE]'. I want to: maintain the relationship, hold my boundary, and redirect to next steps. Tone: firm but respectful. Under 100 words.

AUTOMATION & SYSTEMS

■ Python Script Brief

Write a brief for a Python script that [TASK DESCRIPTION]. Inputs: [INPUTS]. Outputs: [OUTPUTS]. Constraints: [CONSTRAINTS]. Libraries preferred: [LIBRARIES]. Format as a numbered spec I can hand to a developer.

■ Zapier/Make Automation Map

Map out an automation workflow for [PROCESS]. Trigger: [TRIGGER EVENT]. Steps: [LIST STEPS]. Tools available: [TOOLS]. Output a numbered flow with tool names and action types.

■ AI Tool Evaluation Prompt

Evaluate [AI TOOL] for use in [USE CASE]. Score on: accuracy, speed, cost, integrations, learning curve. Compare to [COMPETITOR TOOL]. Give a 1-10 score and a one-paragraph verdict.

■ SOP (Standard Operating Procedure)

Write an SOP for [PROCESS] that a VA or new hire can follow without my help. Format: Purpose → Tools Needed → Step-by-step instructions → Common errors → Definition of done.

GRANT & PITCH WRITING

■ SBIR/STTR Problem Statement

Write a 200-word problem statement for an SBIR grant application. Topic: [RESEARCH TOPIC]. Agency: [AGENCY]. Include: market need, current gap, quantified problem size, why now.

■ Pitch Deck — Problem Slide

Write the Problem slide for a startup pitch deck. Company: [COMPANY]. Problem we solve: [PROBLEM]. Format: 3-bullet format, each bullet = one dimension of pain, one supporting stat.

■ Executive Summary for Grant

Write a 300-word executive summary for a [GRANT TYPE] grant application. Project: [PROJECT TITLE]. Innovation: [WHAT'S NEW]. Impact: [WHO BENEFITS AND HOW]. Budget ask: \$[AMOUNT].

RESEARCH & ANALYSIS

■ Competitor Analysis

Analyze [COMPETITOR] as a competitor to [MY COMPANY]. Cover: pricing, positioning, strengths, weaknesses, target customer. Format as a table. Identify 3 gaps I can exploit.

■ Market Sizing (TAM/SAM/SOM)

Help me estimate TAM, SAM, and SOM for [PRODUCT/SERVICE] targeting [MARKET]. Use a bottom-up methodology. Show your math. Cite assumptions clearly.

■ Job Description Decoder

Analyze this job description and tell me: required vs. nice-to-have skills, company culture signals, red flags, and the single most important thing to emphasize in my application. [PASTE JD BELOW]

■ Industry Trend Summary

Summarize the top 5 trends in [INDUSTRY] for [YEAR]. For each: trend name, what's driving it, who benefits, who's at risk. Use data where possible. No fluff.

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